

Abstract

A video stream may be edited such that hot spots and their attributes may be added to the video stream. Hot spots and their attributes may be stored in a generic database. A translator may generate the hot spot information in a specific code for a
5 specific application, such as properly formatted for a specific set top box hardware configuration, a specific language, or a specific look and feel of the hot spots.

Additionally, a template may be used to define selected parameters of the hot spots, and the template may be changed such that the translator can create enhanced video streams in several different formats based on the templates.